



Station Order

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11638

Contact: Dianne Downey

Email: dianne.downey@abc4.com

Phone: 801-975-4444

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KTVX 6a News 6:00 AM 6:30 AM	EM	M-F 30	\$95.00 \$665.00	1	1	1	1	1			1	1	7
KTVX 6:30a News 6:30 AM 7:00 AM	EM	M-F 30	\$130.00 \$910.00	1	1	1	1	1			1	1	7
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$140.00 \$1,120.00	1	1	1	1	1			2	1	8
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$125.00 \$125.00	1									1
Good Things Utah 10:00 AM 11:00 AM	DT	M-F 30	\$175.00 \$175.00				1						1
The View 11:00 AM 12:00 PM	DT	M-F 30	\$150.00 \$150.00			1							1
Anderson Cooper 2:00 PM 3:00 PM	DT	M-F 30	\$100.00 \$100.00		1								1
Ellen 3:00 PM 4:00 PM	EF	M-F 30	\$250.00 \$1,500.00	1	1	1	1	1			1		6
KTVX 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$165.00 \$990.00	1	1	1	1	1			1		6
KTVX 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$165.00 \$990.00	1	1	1	1	1			1		6
KTVX 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$165.00 \$1,980.00	2	2	2	2	2			2		12
KTVX 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$200.00 \$1,800.00	2	2	1	1	2			1		9

Suzanne Collins

Media Strategies and Research

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					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Saturday 5p News 5:00 PM 5:30 PM	EN	Sa	30	\$175.00 \$175.00						1				1
Sunday 5p News 5:00 PM 5:30 PM	EN	Su	30	\$175.00 \$175.00							1			1
Two & Half Men 6:30 PM 7:00 PM	PA	M-F	30	\$400.00 \$800.00			1		1					2
Dancing With Star 7:00 PM 8:30 PM	PT	M	30	\$2,900.00 \$2,900.00	1									1
Castle 9:00 PM 10:00 PM	PT	M	30	\$3,200.00 \$3,200.00								1		1
Happy/Don't Trust 8:00 PM 9:00 PM	PT	Tu	30	\$2,500.00 \$2,500.00		1								1
Grey's Anatomy 8:00 PM 9:00 PM	PT	Th	30	\$2,500.00 \$2,500.00				1						1
Revenge 8:00 PM 10:00 PM	PT	Su	30	\$2,500.00 \$2,500.00							1			1
KTVX 10p News 10:00 PM 10:35 PM	LN	M-F	30	\$400.00 \$4,800.00	2	2	2	2	2			2		12
Saturday 10p News 10:00 PM 10:30 PM	LN	Sa	30	\$325.00 \$325.00						1				1
Sunday 10p News 10:00 PM 10:30 PM	LN	Su	30	\$500.00 \$500.00							1			1
Nightline 10:35 PM 11:05 PM	LF	M-F	30	\$200.00 \$200.00								1		1

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		Length			Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Access Hollywood	LF	M-F		\$175.00				1						1
11:05 PM 11:35 PM		30		\$175.00										
Extra	LF	M-F		\$150.00			1							1
11:35 PM 12:05 AM		30		\$150.00										
Station Gross Totals				\$31,405.00	14	14	14	14	13	2	3	14	3	91

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